



EDUCATION

Bezalel, Academy for Arts and Design, Jerusalem

October 2010 - July 2014

Bachelor of Fine Arts (BFA) , Screen-Based Arts Department

- Specialized in 2D animation
- Cumulative GPA: 3.46/4.00
- 'The Perach Tutorial Project': Mentored students from a disadvantaged socio-economic background

Shenkar - Engineering. Design. Art Academy, Ramat Gan

October 2007 - July 2009

Department of Interior Building & Environment Design

PROFESSIONAL HISTORY

Spokesperson's Office, Tel Aviv Municipality - Several Animation Projects

Jan 2024 - Present

Animation Director | Concept Art | Script

- Adapted the written script provided by the client to a visual storyboard
- Directed animation and script in collaboration with the Spokesperson's Office team
- Design and visual development for each project

"A Deal with the devil" - A full documentary movie combined with 2d animation

May 2023 - Jan 2024

Animation Director | 2D animator

- Directed and created 20 min of 2d animation, divided into several scenes that are combined into a real live action documentary film.

"Nurit" - A short Documentary animation film

Sep. 2020 - Sep. 2022

Director | Creator

- "Nurit" is the first part of our documentary series called - "Expecting" where we tell the stories of women and their struggle to become mothers through IVF treatments. This film was created based on Nurit Goetha Taychman's story, Nurit desires to become a mother with all her heart, describing her journey to motherhood which begins in a silent birth. Despite this devastating experience, everyone advises her to carry on with her life and leave the past behind. After years of fertility treatments, Nurit arrives at Eilat cemetery, where she finds closure.
- Nurit" has been selected for the official competition at the **Annecy Festival 2023**

Beit Hatfutsot: The Museum of the Jewish People, Tel Aviv.

August 2019 - February 2020

Animation Director | 2D Animator

- Directed animation and script in collaboration with the production team
- Adapted the written script provided by the client to a visual storyboard
- Developed concept art and character design
- Created the 2D animation

The Israel Government Advertising Agency | Civil Service Commission

April 2019 - June 2019

Director | Art Director | Motion Designer

- Script development
- Conducted research for cultural reference points
- Created concept art and video board
- Designed and prepared the final artwork for animation

Creative Director | Motion Designer

- Worked closely with the Chief Editor and Art Director to rebrand all video content
- Conceptualized and produced video packaging for existing and new digital products
- Supervised and supported the final products use by Ha'aretz studio team

KAN - Israel Public Broadcasting Corporation | Digital division

October 2016 - July 2018

Art Director | Creative Director

- Worked hand in hand with the Chief Editor and reporters in story research
- Developed a relevant, fresh, comprehensive, digital oriented visual interpretation for each story
- Directed interviews, stand-up reports, documentaries and short explainers on set
- Responsible for daily/weekly agenda of each studio member
- Managed the creative team personal
- Designed brand appropriate illustrations, motion graphics and typography

Hand in Hand School for Bilingual Education in Jerusalem

Nov. 2014 - July 2017

Volunteer | Various Activities

- Helped to restore the school and support the students and staff after the school was subjected to an arson attack
- Facilitated 'Personal Diary' class, exploring the students' personal stories and identity references through documentation and writing, followed by a creative process where the students tell their stories in various forms of visual media

The Jerusalem Center for the Performing Arts

April 2013 - August 2016

Video Art Director | Animation Director

- Coordinated with the senior director, producers, animators and performing artists
- Collaborated with performing and visual artists in creating a unique video art for each concert

Awards | Distinctions | Exhibitions

Nurit (2022) | Short Animation Film

- 2023 | **Annecky Festival 2023** - official competition
- 2023 | **Jerusalem Film Festival 2023** - official competition
- 2024 | **Kaboom Animation Festival 2024** - official competition

An Odd Love Story (2018) | Short Animation Loop

- 2018 | **Outline Festival - Illustration and Poetics in Jerusalem - Animation Exhibition**

Dozen (2016) | Animated Documentary Web Series Pilot

- 2016 | **Made for Web 0.3 - International development and production award**

LUMA (2014) | Short Animation Film

- 2014 | **Haifa International Film Festival- Winner - Best animation movie**
- 2014 | **ASIF Festival for Israeli Animation - Honorable mention**
- 2015 | **China International Animation and Digital Arts Festival (CICDAF) - Special jury award**
- 2015 | **TENTH CILECT Prize Competition - 3rd place**
- 2015 | **Anima Mundi Film Festival, Rio de Janeiro & Sao Paulo - Official Selection**
- 2015 | **SSFF- Short Shorts Film Festival & Asia, Tokyo, Japan - Official Selection**
- 2015 | **Landshut Short Film Festival, Landshut, Germany- Honorable mention**

AirTime (2012) | Short Animation Film

- 2013 | **One Minute Festival, Brazil - Best Short Animation award**